

K-Love serves the North Branch area with commercial free, Christian Music. The message is positive and encouraging--I can allow my children to listen to it. The loss of this programming would be devastating to myself and my family if this station was displaced by an LPFM broadcaster as well as the community as a whole. K-Love serves the public interest by providing safe programming for the entire family--my children love the station. I don't have to worry about what they may hear via the radio--I don't have to worry about song lyrics, etc. It would be a shame to lose this station.